Kestrel
Powered by NewFoundry

A cloud-based platform enabling digital innovation for technical and non-technical idea owners

One powerful platform

Kestrel is a fully managed platform enabling innovators to create PoC prototypes faster and scale them to launch by removing technical barriers related to compliant, secure data collection.

INNOVATORS

DATA SOURCES

Launch Proof-of-Concepts Faster
Develop your PoC or MVP faster with zero time wasted on solving the DevOps, infotech security, and HIPAA compliance puzzles.

Security for Entire Life Cycle
Guaranteed secure handling of data from the point of collection, to storage in the cloud, and back again — for as long as the application is in use.

Compliant Data Storage
Quick access to a secure, compliant data platform with 24/7 monitoring — HIPAA, PHI, PII, FERPA, GDPR, CCPA.

Flexible Integration of Data Sources
Innovators are less restricted on the use of connected device data and front end UI/UX.
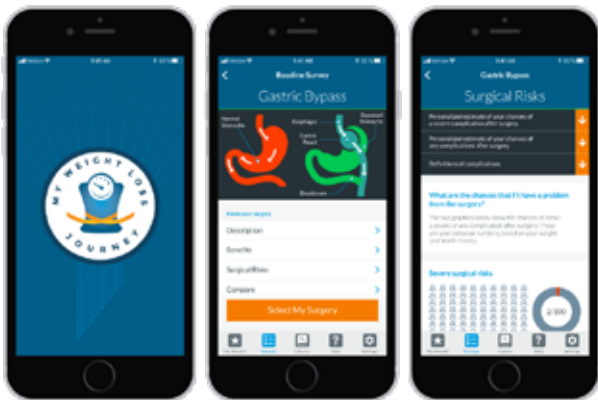
"Using Kestrel gave me the freedom to focus on my [PoC and MVP], because the platform has taken care of all of the HIPPA and PHI compliance issues."

— Dr. Jessica Mellinger, Michigan Medicine

PoC = Proof of Concept
MVP = Minimal Viable Product

Kestrel in action

Kestrel is powering innovation at the University of Michigan and Michigan Medicine, with much faster setup times, maximizing the impact of an innovator's resources while accelerating creation of PoC and MVP.
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MICHIGAN MEDICINE
My Weight Loss Journey

Created a powerful and intuitive iOS and Android mobile application to allow clinicians to lower risk, drop the rate of readmission, educate patients, shape positive behavior, and guide physicians on topics to address at follow-up appointments based on patient survey responses.

"Kestrel provides an excellent platform to obtain, retain and manage data in a secure, compliant and confidential environment."
— **Dr. Amir Ghaferi**

MICHIGAN MEDICINE
Pain Pilot

Enabled a research study to gain visibility into how post-op surgery patients use OTC and prescription opioid pain medications in relation to the pain curve. Monitor and encourage medication use behaviors. Trend-based actions are suggested (e.g., patient to call their doctor) or taken (e.g., provide proactive information).

"Kestrel is so turn-key, once I made the decision to use the platform, I did not have to worry about any IT, security, or compliance issues. All my efforts were directed to the design of my PoC and application."
— **Dr. Mark Cohen**

Three easy steps from idea to launch

01
Consultation
1 Hour | $0
Free consult with the Kestrel team to scope the PoC and MVP functional requirements

02
Deployment
within 48 hrs | $0
Deploy a dedicated cloud platform that fits your needs

03
Operation
starting at $500/mo.
Cost is based on the cloud storage and specifications

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